



Commonwealth of Massachusetts

Sustainability Through Green Purchasing

8th Annual Buy Recycled and Environmentally Preferable Products Vendor Fair and Conference

October 29th, 2002 - Worcester Centrum Centre, Worcester, MA

Workshop Descriptions

Sustainability 101

9:00 – 10:15 am

With the recent signing of Executive Order #438 establishing the Massachusetts State Sustainability Program, many in government are exploring what sustainability means for their organization. This workshop will help participants understand sustainability using the science-based Natural Step framework to develop tangible action plans. Sustainable Step New England trainers Paul Lipke and Beth Tener will facilitate a hands-on session to help explore how the concepts of sustainability can be used to transform institutional practices. Eric Friedman, Director of State Sustainability, will also provide a brief overview of new Executive Order.

Moderator: Eric Friedman, Director of State Sustainability, Massachusetts EOE

Saving Money with EPPs

9:00 – 10:15 am

Purchasers across Massachusetts are looking for opportunities to save. Whether you buy products for your facility, school, office or garage, this workshop will show how you can save money by purchasing EPPs. Speakers will discuss not only those products that carry a less expensive purchase price, but also those that will help you lower operating and maintenance costs and reduce disposal fees.

Moderator: Peter Allison, Branch Chief Bureau, Commercial waste Reduction, DEP

AFVs – Fleet Managers Forum

8:30 – 10:00 am

Tomorrows Technology – Today is an alternative fuel vehicle (AFV) workshop designed to inform fleet managers and purchasing officials about alternative and clean fuel options. Policy experts will discuss new legislation governing AFV purchase requirements, and the impact this will have on states and municipalities. Vendors will exhibit the latest innovations in AFV technology, including hybrid, compressed natural gas, propane, electric, and hydrogen fuel-cell vehicles. The Ride and Drive following the workshop will give you the opportunity to test-drive AFV's from the leading manufactures. Don't miss this opportunity to create a cleaner, greener fleet.

Moderator: Ron Whitaker, OSD Procurement Team Leader, Vehicles and Related Services

Sound Practices for Environmental Landscaping

10:30 – 11:45 am

Learn the basics of sound landscaping practices and techniques to reduce pesticides, water, fertilizer and maintenance requirements of green spaces. UMass Extension Educators will also provide practical information on implementing these practices as well as on how to network with green industry professionals committed to environmental landscaping.

Moderator: UMass Extension Educators

Influencing Positive Behavior Change

10:30 – 11:45 am

Any environmentally preferable program needs to motivate individuals to change their day-to day behavior. As program managers, we often rely on a mixture of intuition, speculation, idea exchange with peers, and trial and error to inform our attempts to foster environmentally-friendly behavior. Community-based social marketing (CBSM) offers a more systematic, yet understandable approach that utilizes knowledge from the social sciences about behavior change. A fascinating overview of CBSM will be presented by Jan Aceti of Aceti Associates.

Moderator: Jan Aceti, Aceti Associates

Environmentally Preferable Purchasing for Federal Employees

10:45 – 11:45 am

The workshop introduces federal employees to environmentally preferable purchasing (EPP) policies, requirements, and guidelines, including RCRA Section 6002, Executive Order 13101, the Federal Acquisition Regulation (FAR), and the new biobased products purchasing program. The workshop will also include a discussion of EPP barriers and successes at federal agencies.

Moderator: Rob Guillemín, US Environmental Protection Agency

Strategies that Save Dollars

1:30 – 2:30 pm

Would you like to learn how to save money on your budget and decrease your use of natural resources? This session will explore *practices* for your office that will enable you to spend less through what is called source reduction. The speakers will provide you with more than just tips - they will present a systematic view on what strategies to employ to make sure that you are taking advantage of all the savings opportunities available.

Moderator: John Crisley, Municipal Waste Reduction Program Coordinator, DEP

Green Renovations 101

1:30 – 2:30 pm

Is your city, town, school, agency or facility currently planning any upcoming renovation work? If so, come and learn about the questions to ask contractors, products to purchase and the design elements to incorporate in order to get a "green advantage" built into your project. Guest speakers will provide illustrations of renovation projects in Massachusetts that successfully utilized green design and show how these elements lead to savings in building cost, maintenance and operating expenses, and a host of environmental benefits.

Moderator: Barbra Batshalom, Executive Director, The Green Roundtable

Consumer Products Roundtable

2:30 – 3:30 pm

It's no secret that an average American produces about a ton of waste a year, but did you know that an average American homemaker is exposed to hundreds of substances that are regulated in all other settings but home? Join our experts in a no-nonsense discussion about what you can do to reduce your household's environmental impact, and what you can do to reduce your family's exposure to harsh chemicals.

Moderator: Scot Case, Director of Procurement Strategies, Center For a New American Dream,

Finding Green on the Web

2:30 – 3:30 pm

Don't fret about the Net! Come hang ten in the virtual environmental world and learn that surfing the Net does not have to overwhelm your busy schedule or e-mail capacity. At this roundtable, you will find examples of the best Web sites, listserves and search engines to get environmental purchasing and waste reduction information. Come share your favorites and exchange ideas on the following Internet tools: web sites, listserves, and search engines.

Moderator: Steve Long, Recycling Markets Development Specialist, DEP